

Developmental Evaluation Institute Event - February 13-15 Raglan, New Zealand



The need for people in communities and organisations to innovate has never been greater, as we face local, regional, national and global challenges to our way of lives, our environments and our cultures.

Developmental evaluation supports practitioners and people in communities and organisations to develop and innovate, as well as to track, monitor and evaluate in real time, as initiatives are developing. Developmental Evaluation offers a fresh approach to evaluating social innovation and community-led change. Using a set of guiding principles, rather than rules, Developmental Evaluation is situational, contextual, culturally responsive and ethical.

DEI EVENT: GETTING TO GRIPS WITH DEVELOPMENTAL EVALUATION

February 13-15, 2019
Raglan, Waikato, New Zealand

This event will help those looking for inspiration, insight, and learnings about how to apply the developmental evaluation guiding principles in your own practice, innovation, community or project. This event will be facilitated by international developmental evaluation leaders and DEI Co-founders Nan Wehipeihana, Kate McKegg and Nora Murphy Johnson. Other presenters and facilitators include Kataraina Pipi, Andy Johnson and a **special guest appearance by Michael Quinn Patton**.

WHY ATTEND?

The three day Developmental Evaluation event aims to take a dive into the practice of developmental evaluation, exploring, unpacking and engaging participants in what it means to practice evaluation using principles as guides. Participants will be equipped with the confidence, mind-set and motivation, as well as with new skills and tools to engage in developmental evaluation practice in their own settings.

WHO SHOULD ATTEND?

The event is aimed at evaluation practitioners, innovators, people working in programs and organisations, community members and people who fund evaluations.



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[@DE_Institute](https://twitter.com/DE_Institute)

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Raglan is a coastal town in the Waikato region of New Zealand's North Island. It's known for black-sand Ngarunui Beach and the long surf break at Manu Bay.

Situated on the West Coast of New Zealand's North Island, just a 45-minute drive west of Hamilton or a two-hour drive south of Auckland, Raglan is fast becoming a top holiday destination both for New Zealanders and international visitors.

For more information see <http://raglan.net.nz>

HOW WILL THE EVENT BE ORGANISED?

The learning will be designed in a workshop format that is highly participative, relational and will include local and experiential opportunities to reinforce and challenge thinking and practice. There will be sessions designed for the whole group, as well as a selection of other sessions that participants can choose from. There will be a strong emphasis on creativity as a mode for learning as well as an approach for evaluation.

LEARNING OUTCOMES

After the event, participants will be able to:

- Understand where developmental evaluation can be used
- Understand how to use principles as guides for innovation and evaluation
- Apply the developmental evaluation principles in their own contexts
- Critically unpack and examine their own values and principles in a way that enhances their evaluation practice and other's experience of evaluation
- Apply and use several cutting-edge developmental evaluation tools and methods.



Facilitation Team



Nan Wehipeihana has more than 15 years experience in designing, leading and managing evaluation and research projects. Nan specializes in evaluation and research with a focus on Maori (the Indigenous people of New Zealand). Nan's iwi (tribal) affiliations are to Ngāti Porou and Te Whānau-ā-Apanui on the East Coast of the North Island and Ngāti Tukorehe and Ngāti Raukawa, north of Wellington, New Zealand. Nan is widely recognised for her adeptness in managing complex relationships in research, evaluation and policy settings and she is passionate about protecting, evidencing and growing the space to be Māori in Aotearoa New Zealand.



Nora F. Murphy Johnson has a broad set of experiences as an evaluator, researcher, and educator. She has nearly twenty years working with people to support learning and social change. Her primary approach to evaluation is to view programs and people as fundamentally interrelated. Nora's evaluations are utilization-focused, and seek to weave connections and support change at the intersection of learning, arts, and social justice. Nora is a founding member of TerraLuna Collaborative and serves as the Principal Visionary Officer.



Kate McKegg has specialist skills in developmental evaluation as well as policy and programme evaluation, evaluation capacity building, research, teaching, training and facilitation. She has 20 years applying these skills in many sectors, including environment, education, health, social development, Māori and indigenous development, sport, broadcasting, employment, and housing. She is a founding member of the Aotearoa New Zealand Evaluation Association (ANZEA), and is the current deputy convenor. Kate has a unique blend of grounded evaluation, research and policy experience, coupled with a strong theoretical grounding in social, political and evaluation theory.



Collaborators



Andy Rafael Johnson is a Kimbilio Fiction Fellow. A graduate of the University of Texas and The University of Alabama. His work has appeared in Callaloo, Kweli Journal, African American Review, and Excavating Honesty: An Anthology of Rage and Hope in America. His latest novel, 'The Through' has been nominated for the 2018 Minnesota Book Award in Fiction. He has co-produced Writer's Resist – Twin Cities and Banned Together. Johnson is currently finishing a collection of short stories called Okahika. He currently teaches Magical Realism at The Minneapolis College of Art and Design. He also writes UNOFFICIAL, which helps readers navigate and resist the Trump Administration. He also co-owns TerraLuna Collaborative, a consulting firm based in Minneapolis.



Kataraina Pipi is a facilitator, evaluator and composer/musician with an interest in participatory and kaupapa Māori approaches to evaluation. Her expertise traverses evaluation, research, facilitation, training and singing/songwriting. She is the National PATH Facilitation Trainer (www.pathplanningtool.co.nz) and is a Master TetraMap Facilitator (www.tetramap.com). She enjoys the opportunity to work alongside colleagues in ways that enable a diverse range of perspectives to unravel the 'magic' of initiatives to find out what really works, in what ways and for whom.



Collaborators



Michael Quinn Patton is the Founder and CEO of Utilization-Focused Evaluation, an independent organizational development and program evaluation organization.

Michael has written many books on the art and science of program evaluation, in which he emphasizes the importance of designing evaluations to ensure their usefulness, rather than simply creating long reports that may never get read or never result in any practical changes. His books include *Developmental Evaluation*, *Developmental Evaluation Exemplars*, *Principles-Focused Evaluation*,; *Qualitative Research and Evaluation Methods* (now in its fourth edition), and *Utilization-Focused Evaluation* (now in its fourth edition), among others.

Patton is one of only two recipients of both the Alva and Gunnar Myrdal Award (awarded by the Evaluation Research Society and subsequently by the American Evaluation Association) for “outstanding contributions to evaluation use and practice” and the Paul F. Lazarsfeld Award for lifetime contributions to evaluation theory (awarded by the American Evaluation Association).

The Society for Applied Sociology honoured him with the 2001 Lester F. Ward Award for Outstanding Contributions to Applied Sociology. He was President of the American Evaluation Association in 1988 and Co-Chair of the 2005 International Evaluation Conference in Toronto sponsored jointly by the American and Canadian evaluation associations. He sits on the Editorial Advisory Board for *The Foundation Review*



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EVENT COSTS

The event will cost **\$750.00 NZD / \$499 USD** for the three days, including all meals, local activities. **Accommodation is not included in this price.**

HOW TO APPLY

Register through the developmental evaluation institute website.

www.developmentalevaluation.institute

There are three stages to the application:

1. Register online for the event at www.developmentalevaluation.institute
2. Notification of place and invoicing. Places are only guaranteed once the fee is paid.
3. Confirmation of registration with detailed information about the Convening as well as any documentation to support travel.

